

Serrano Corporation d/b/a Serrano Media Group is a U.S. Army veteran-led, multi-faceted public relations, communications, video production, event staging and media staffing Small Business Concern.



Serrano Media Group is a CVE verified Veteran-Owned Small Business (VOSB) under 38 U.S.C. § 8127(f)(2) by the VA Center for Verification and Evaluation (CVE), and HUBZone Certified by the U.S. Small Business Administration (SBA HUBZone certification number: 57592).

CEO Jonathan Serrano has more than 12 years' experience in business, operations and project management in the private and public sectors and is a decorated paratrooper. Our managing directors each have more than 20 years' experience in their fields, bringing government and private clients unparalleled knowledge and expertise.

## Core Competencies



### Communications, Public Relations & Marketing

SMG supports and promotes our clients' agency program and communications objectives with sophisticated and targeted programs. Media relations \* Social Media \* Advertising \* Media Buying \* Community Engagement. You achieve results that matter.



### Video Production

SMG creates content for the Federal Government, television networks and private clients. Government Video Production \* Training Videos \* Graphic Design \* 3D Animation Motion \* Special Effects



### Staffing and Payroll Services

SMG provides search, contingent workforce and staffing services to government clients, including the fields of production, technical, creative, operations management, engineering, audiovisual, multimedia, and special events. Entertainment Staffing Solutions \* Government contract staffing \* Payroll Services



### Event and Conference Management

From a private meeting to a celebration for more than 5,000 agency guests, SMG staff can make all the arrangements for a successful and memorable event. Staging \* Presentations \* Live streaming \* Web conferencing

## Key Staff



**Jonathan Serrano**  
President/CEO

[jserrano@serranomediagroup.com](mailto:jserrano@serranomediagroup.com)



**Ray Casas**  
Managing Director Communications

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**Garrie Harris**  
Managing Director Staffing & Payroll

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**Jimmy Autrán**  
Managing Director Video

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**Jeanmarie Ferrara**  
Managing Director Events

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**Rafael Marrero**  
VP-Government Services

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## Differentiators

- Senior level professionals (25+ Years) with Government expertise
- Multi-cultural and multi-lingual team
- Full news media, social media, video production and community outreach
- Multi-year successful project experience
- Ability to scale: 1 to 1,000 employees
- Past Performance project size: \$20K to \$60M
- Special Events & Agency Video Experience
- PMI Best Practices and Six Sigma Framework
- Navy Seaport-e Prime Contract Team Member  
(Contract #N00178-15-D-8423)

**Legal Name:** Serrano Corporation  
**Registered DBA:** Serrano Media Group  
**Established:** 2016  
**Phone:** 305.372.1968  
**Website:** www.serranomediagroup.com  
**State of Incorporation:** Illinois

**EIN** 81-3691929

**Business Size Standard** Small / \$15,000,000  
**Line of Business** Communications, Public Relations and Marketing, Staffing and Payroll Services, Film and Video Production, Event and Conference Management

**Service Areas** CONUS-WIDE

## Federal Government Small Business Socio-Economic Certifications



## Your Agency's Project Requirements delivered:



Jonathan Serrano  
President/CEO

- On Time
- On Budget
- Scope Compliant


Serrano Media Group Core Competency	NAICS	PSC	SIC
Public Relations Agencies	541820	R708	8743
Advertising Agencies	541810	R701	7311
Marketing Consulting Services	541613	D308	8742
Graphic Design Services	541430	T001	7336
Other Services Advertising	541890	R701	7389
Photography Studios, Portrait	541921	T010 6720 6750	7221
Commercial Photography	541922	D315 T009 T010 T016	7335
Marketing Research and Public Opinion Polling	541910	B599 R708	8732
Other Social Advocacy Organizations / Community Action	813319	R424	8399
Media Buying	541830	R499	7319
Media Representatives	541840	R708	7313
Display/Outdoor Advertising	541850	R497 R708 9999	7313 7319
Teleproduction and other Postproduction services	512191	R708 R426 R499 T006	7819
Motion Picture and Video Production	512110	T006	7812
Other Motion Picture and Video Production Industries	512199	D317 T016	7819 7829
Other Sound Recording Industries	512290	T016 S216	7922 7389
Television Broadcasting	515120	D316 S113	4833
Internet Publishing and Broadcasting and Web Search Portals	519130	7630 U009	2711 2721 2731 2741
Convention and Trade Show Organizers	561920	R706	7389
Professional and Management Development Training	611430	U006	8299
Executive Search Services	561312	R431 R499	7361 7842 8999
Temporary Hire Services	561310	R499	7361
Temporary Help Services	561320	D316 S113	7363
Process Consulting Services	541614	R799	8748
Translation and Interpretation Services	541930	T001 R499	8742
Direct Mail Advertising	541860	R604 9999	7331
Administrative Management and General Management Consulting Services	541611	R799 R499	8742

### Contact Us

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[www.serranomediagroup.com](http://www.serranomediagroup.com)


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